

sundaynightlive.org.uk

SUNDAY NIGHT LIVE 1st SUNDAY OF EVERY MONTH



LIVE ENTERTAINMENT
WITH A TWIST OF FAITH



*Sunday night live
is on the move!*

www.sundaynightlive.org.uk

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Welcome to the SNL network!

SNL is on the move!

“live entertainment
with a twist of
faith”



It was started in Loughborough by BBC religious broadcaster Johnny Kinch and is spreading throughout Costa Coffees/ Starbucks and Caffè Nero's around the nation. Hosted by a group of Christians from each locality, Sunday Night Live simply aims to build a community of people who enjoy coffee, cakes and live music with a twist of Christian faith.

Johnny Kinch says:

“I started Sunday night live as a result of having a life changing experience. I felt there was a real need to reach out to those around me and wanted to do it in a way that was entertaining enjoyable and inspirational, and of course I like good coffee and cakes as well!”

Starting SNL wasn't simple...

First I had to become a moving wheel. I believe God is drawn to this and will give to those who are willing to move. I started the event and on our first night I opened the doors expecting a rush and four people came in. Me and Aneka (my wife) went to the back of the cafe and said a hurried prayer. During that prayer God asked me this question,

“what is success?”

I immediately knew the answer, to Costa it was bums on the seats and money in the till, but to God it was obedience. I felt a weight lift off me and felt God was saying just build it and they will come. Within 20 minutes of this 160 people turned up as if from nowhere. we were so busy that we ran out of cups, chairs tables and space!



Each consecutive month after this was the same packed out. Churches started to come from surrounding towns and cities asking if I would set one up for them. I hadn't even thought of doing this but felt that was what God wanted me to do. So I set about recreating the event and contacted various stores around the surrounding areas. By March 2010 I had 5 events running at the same time and was working almost full time on the project. I seriously needed a cash injection if I was going to take this to the nation which by now was my goal.



After many emails I finally secured a meeting with Sir Peter Vardy (Vardy Foundation) and after pitching dragons den style I was offered 25K on a match funding basis but to receive it I needed to find another 25K. I wasn't going to let this stop me and set about contacting people I thought may help. I ended up pitching to now Lord and Lady Edmiston sponsors of Christian Vision worldwide. Whilst there I met their son MD of the IM Group and we hit it off sharing the same vision to see something happen on a monumental scale in the UK.

Within days of that meeting I had secured the full 50K I had faith for and on top was given an office all expenses paid at their state of the art office complex in Coleshill. I am just preparing to pitch once again as a year has almost passed since they came on board but what a difference that year has made. We now have 30 venues across the UK providing over 400 live outreach events annually in partnership with over 45 churches nationally and overseas in Northern Ireland. There are plans already for another 40 venues to be added to that list this year alone with a national goal of 200 or more venues. By that time SNL will bring inspiration through music and the gospel message to almost 200,000 people annually by 2013.

I hope you find my story encouraging and inspiring and my prayer for all that reads it is that you may be an unstoppable moving wheel for God this year.

With every blessing in Christ,

Johnny Kinch

For more info on SNL or to sign up click [here](#)